



Arizona Smokers' Helpline  
An affiliate of the University of Arizona

PO Box 210482  
Tucson, AZ 85721-0482  
Tel: (520) 318-7212  
Fax: (520) 318-7222  
1-800-55-66-222  
[ashline.org](http://ashline.org)

### ASHLine Services Menu

Please contact Adrienne Lent, Manager of Public-Private Partnerships for any questions at [adriennelent@email.arizona.edu](mailto:adriennelent@email.arizona.edu) or (520) 621-2350

Service	Description	Price
Service Initiation and Enrollment	<ul style="list-style-type: none"> <li>• Basic employee engagement/marketing materials</li> <li>• Online employee registration link and fax form</li> <li>• Processing of general inquiry calls from employees interested in more information</li> <li>• Call from an enrollment specialist to enroll employees into services within 24-48 business hours</li> <li>• Quit packet education materials mailed directly to the employee's home</li> </ul>	Included
Reporting	<p>Includes monthly individual and aggregate reporting on:</p> <ul style="list-style-type: none"> <li>• Enrollment outcomes</li> <li>• Service utilization (e.g. number of coaching sessions, NRT orders)</li> <li>• Long term outcomes (e.g. status of program completion, 7-month quit outcomes)</li> </ul>	Included
Tobacco Cessation Coaching	<p>Available in English and Spanish. Tailored tobacco cessation coaching is provided by an experienced and diverse team of tobacco treatment specialists from a variety of health backgrounds. Services include:</p> <ul style="list-style-type: none"> <li>• Evidence-based, client centered program rooted in motivational interviewing to provide specialized and tailored services to each employee.</li> <li>• Program goal includes 6 coaching calls over the 90-day period beginning from the date of enrollment completion. Generally, calls are scheduled every 1-2 weeks. Employees may engage in additional coaching sessions beyond the set goal (6 sessions) during the program period as needed.</li> <li>• Text message support (one and two way with a coach) over the 90-day program period</li> <li>• Unlimited inbound calls to the coach from enrolled employee</li> <li>• 24/7 live answer</li> </ul>	\$145/ person/ 90 day program period
Medication Support	<p>ASHLine coaches can promote your organization's health insurance cessation medication benefit, which includes educating employees on what's covered and how to obtain cessation medications.</p>	Included



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	<p>Over-the-counter medications are also available for purchase through ASHLine and include:</p> <ul style="list-style-type: none"> <li>• Nicotine Replacement Gum (2mg, 4mg)</li> <li>• Nicotine Replacement Lozenge (2mg, 4mg)</li> <li>• Nicotine Replacement Patch (7mg, 14mg, 21mg)</li> </ul> <p>*NRT ordered through ASHLine are delivered directly to the employee's home. Prices include shipping.</p>	<p>\$40/ 2 weeks</p> <p>\$44/ 2 weeks</p> <p>\$34/ 2 weeks</p>
Evaluation and Follow-Up	<p>Follow up on:</p> <ul style="list-style-type: none"> <li>• Employee quit status</li> <li>• Program satisfaction</li> </ul>	Included
On-site Engagement	<ul style="list-style-type: none"> <li>• On-site and computer streamed employee recruitment events (i.e. lunch and learns, health fairs)</li> </ul>	TBD based on location and need
Additional Services	Tailored health education and promotional materials	TBD