

Building a Healthy Workforce with the
AMERICAN CANCER SOCIETY




Key Topics

- ACS Workplace Solutions
- Breast Cancer Awareness Month
- Employee Engagement



THE IMPORTANCE OF CREATING A CULTURE OF HEALTH IN THE WORKPLACE

POOR EMPLOYEE HEALTH

1 IN 2 ADULTS 
have been diagnosed with at least one chronic disease.¹

2 OUT OF 3 ADULTS are overweight or obese.²


MEN HAVE A 1 IN 2 & **WOMEN HAVE A 1 IN 3** LIFETIME RISK of developing cancer.³


IMPACT OF EMPLOYEE HEALTH BEHAVIORS

TOBACCO USE 

Tobacco use costs an estimated **\$96.8 BILLION PER YEAR** in lost productivity due to sickness and premature death.⁴

The Society estimates that **29%** of cancer deaths are caused by tobacco use.³

1 IN 2 SMOKERS WILL DIE 
of tobacco-related diseases.⁵

NUTRITION 

Weight is linked to nearly **500,000 CANCERS** WORLDWIDE.⁷

OBESITY COSTS: **\$1,850-\$5,500** more than normal weight individual's health care costs¹⁴


PHYSICAL ACTIVITY 

EMPLOYEES SPEND MORE THAN HALF 
of their waking hours at work and spend the majority of that time sitting.⁸

The more TIME SPENT SITTING 
each day increases the risk of death.⁹

PREVENTIVE SCREENINGS 

1 IN 3 ADULTS 
BETWEEN 50 AND 75 YEARS OLD are NOT getting tested as recommended.¹⁵

MAMMOGRAPHY REDUCES THE RISK OF DYING 
from breast cancer by **15% TO 20%.**¹⁰

THE POWER OF PREVENTION AND EARLY DETECTION

- Cancer can be prevented by comprehensive efforts to reduce tobacco use and obesity, improve diet, and increase physical activity.
- Vaccination can prevent over 90% of HPV-related cancers.
- Earlier screening and detection can prevent death from colorectal cancer and increase the 5 year survival rate to 90%.
- A new, affordable lung cancer early detection test can help high-risk individuals get the screening they need.
- Treatment advances and widespread use of mammograms and breast exams have contributed to the steady decline of breast cancer mortality rates: a decrease of 38% since 1989.



ACS WORKPLACE SOLUTIONS

The American Cancer Society's Workplace Solutions are customized to fit a company's specific needs and have a positive impact on creating a culture of health in the workplace.

This website will provide you with information on each Workplace Solution program. These programs can help affect positive change in the workplace by providing resources that engage and energize employees with everything from evidence-based health and wellness programs that help reduce their risk of cancer, to opportunities to participate and volunteer in community events.

The screenshot shows the ACS Workplace Solutions website. At the top left is the American Cancer Society logo. To its right is the text "Workplace Solutions" in green and blue, with "BUILDING A HEALTHY WORKFORCE" in smaller green text below it. On the far right is a search bar with a "Go" button. Below the header is a navigation menu with links: Home, Cancer Information, CEOs Against Cancer, Communications/Promotion Tools, Health and Wellness Programs, Support the American Cancer Society, Volunteer Opportunities, About Us, and Contact Us. The main content area features a large banner image of a diverse group of people in a meeting and a group exercising. Below the banner is the text "Attacking from every angle." followed by a paragraph: "At the American Cancer Society, we are working across public and private sectors to lead the fight for a world without cancer. Our business partners are uniquely positioned to change the course of cancer in workplaces and communities, for employees and families, and for future generations of leaders." Below this is a section titled "Economics of Cancer" with a bulleted list: "Prevention, early detection and better treatments have resulted in a 25% decline in cancer mortality in the U.S.; however, cancer is still the single largest cause of death among working-age adults.", "Noncommunicable disease, including cancer, is one of the most significant burdens on worldwide prosperity and productivity, resulting in an estimated cumulative loss of \$47 trillion over the next two decades.", and "Cancer carries a disproportionate cost burden for employers; both direct healthcare costs (medical, disability, and insurance) as well as productivity losses are comparatively greater." Below this is a section titled "What Can Be Done" with a bulleted list: "Employers can reduce cancer risk factors in the work environment through targeted improvements in facilities, services, and policies to prevent cancer. Programs such as tobacco cessation and regular screenings are proven methods of decreasing cancer risk among employees and increasing early diagnosis, resulting in significant cost savings.", "Nearly 50% of all cancer deaths in the U.S. can be avoided if individuals do not use tobacco products, maintain a healthy weight by eating a healthy diet and living a physically active lifestyle, avoid/reduce alcohol consumption, and follow age appropriate screening guidelines.", and "Prevention is often substantively less expensive than treatment and small changes can have an impact on positive health outcomes that extend well beyond cancer prevention." At the bottom left of the main content area is a small image of hands reaching up, with the text "Opportunities to Volunteer" and a "LEARN MORE" button. At the bottom of the page is the text "Getting Started".

American Cancer Society®

Workplace Solutions

BUILDING A HEALTHY WORKFORCE

Search: Go

- Home
- Cancer Information
- CEOs Against Cancer
- Communications/Promotion Tools
- Health and Wellness Programs
- Support the American Cancer Society
- Volunteer Opportunities
- About Us
- Contact Us

American Cancer Society®

Attacking from every angle.

At the American Cancer Society, we are working across public and private sectors to lead the fight for a world without cancer. Our business partners are uniquely positioned to change the course of cancer in workplaces and communities, for employees and families, and for future generations of leaders.

Economics of Cancer

- Prevention, early detection and better treatments have resulted in a 25% decline in cancer mortality in the U.S.; however, cancer is still the single largest cause of death among working-age adults.
- Noncommunicable disease, including cancer, is one of the most significant burdens on worldwide prosperity and productivity, resulting in an estimated cumulative loss of \$47 trillion over the next two decades.
- Cancer carries a disproportionate cost burden for employers; both direct healthcare costs (medical, disability, and insurance) as well as productivity losses are comparatively greater.

What Can Be Done

- Employers can reduce cancer risk factors in the work environment through targeted improvements in facilities, services, and policies to prevent cancer. Programs such as tobacco cessation and regular screenings are proven methods of decreasing cancer risk among employees and increasing early diagnosis, resulting in significant cost savings.
- Nearly 50% of all cancer deaths in the U.S. can be avoided if individuals do not use tobacco products, maintain a healthy weight by eating a healthy diet and living a physically active lifestyle, avoid/reduce alcohol consumption, and follow age appropriate screening guidelines.¹
- Prevention is often substantively less expensive than treatment and small changes can have an impact on positive health outcomes that extend well beyond cancer prevention.

Getting Started

Opportunities to Volunteer

[LEARN MORE](#)

www.acsworkplacesolutions.com

HELPING EMPLOYEES GET WELL – ACS PROGRAMS AND SERVICES FOR CANCER PATIENTS

The American Cancer Society offers support to your employees during and after cancer treatment.

- Cancer Information to make informed decisions
- 24 hour support line
- Rides to treatment
- Places to stay during treatment
- Peer to Peer support for breast cancer patients
- TLC catalog with wigs, head coverings, etc.

American Cancer Society **Workplace Solutions**
BUILDING A HEALTHY WORKFORCE

Search:

Programs and Services
Helping Employees Get Well

Home
Cancer Information
Programs and Services
Cancer.org
CEOs Against Cancer
Communications/Promotion Tools
Health and Wellness Programs
Support the American Cancer Society
Volunteer Opportunities
About Us
Contact Us

Patient Programs and Services

Helping Employees Get Well
The American Cancer Society offers support to your employees during and after cancer treatment. Visit cancer.org or call 1-800-227-2345 for more information – 24 hours a day, seven days a week.

How can we help your employees facing cancer?
At the time of diagnosis, through the course of treatment and even after treatment is done, individuals diagnosed with cancer and their caregivers have a wide range of needs. The American Cancer Society understands these needs and offers information, day-to-day help, emotional support to cancer patients, survivors, and caregivers during every step of the cancer experience.

How does it work?
Your employees can call the American Cancer Society 24 hours a day, 7 days a week at 800-ACS-2345, or visit us at www.cancer.org to take advantage of our free, convenient, and confidential resources. Trained Cancer Information Specialists will help ease their cancer burden by connecting them with the help they need.

Features and Benefits
The American Cancer Society can help your employees affected by cancer navigate their way through diagnosis, treatment, and life beyond cancer. In addition to referring your employees to specific resources in their community, the American Cancer Society also offers programs, services, and information listed below to provide hope and support to your employees.

Cancer Programs:

- **Cancer Information:** The American Cancer Society can give your employees the information they need to make informed decisions about cancer. We can refer employees to the resources in their area that can help them cope with the disease.
- **Places to stay during treatment:** Getting the best care sometimes means cancer patients must travel away from home. The American Cancer Society is trying to make

CANCER IN THE WORKPLACE HR Tip Sheet

For human resource (HR) professionals supporting employees diagnosed with cancer, in treatment and beyond

One in two men and one in three women in the United States will be diagnosed with cancer in their lifetime. Therefore, it is likely that an employee (or someone in his or her family) will be diagnosed with cancer. Then the employee will probably come to you for help.

HR professionals are critical points of contact for employees because of their expertise in a variety of employment policies and benefits. To support employees with cancer, here is key information you should have on hand.



REVIEW COMPANY POLICIES, PROCEDURES AND BENEFITS

Do your homework. The following checklist identifies HR/benefits information that an employee with a serious illness, like cancer, may ask about:



Medical and drug (prescription) coverage, including any cancer-specific programs such as a Centers of Excellence network



Cancer/health navigator or advocacy programs



Leave



Employee assistance program (EAP)



Workplace accommodations, including flexible scheduling



Well-being programs, such as those aimed to help employees improve physical health, cope with stress, build resilience and manage finances



Community-based resources, such as the local American Cancer Society chapter or hospital-based resources



GETTING THE NEWS

Support, encourage and listen. When an employee shares his or her cancer diagnosis, show your interest and concern. Focus on the employee with cancer; do not give advice or share stories about others who had cancer.

Here are some examples of supportive statements:

- "I don't know exactly what to say, but I hope to know we are here to help you."
- "I'm sorry you are going through this."
- "If you want to talk about it, I'm here for you."
- "Let me know what you need me to do."



GIVING EMPLOYEES THE NEED

Human resource professionals can help by connecting employees with benefits and explaining available accommodations. Encourage employees to ask questions if they feel overwhelmed or confused.

HELPING EMPLOYEES GET WELL – CANCER IN THE WORKPLACE

Cancer in the Workplace – HR Tip Sheet: For HR professionals supporting employees diagnosed with cancer, in treatment and beyond

[Cancer in the Workplace](#)

Cancer in the Workplace – Employee Tip Sheet: For employees diagnosed with cancer, in treatment and beyond

[Employee Tip Sheet](#)

Cancer in the Workplace – Co-Worker Tip Sheet: For co-workers of employees diagnosed with cancer, in treatment and beyond

[Co-Worker Tip Sheet](#)

Cancer in the Workplace – Supervisor Tip Sheet: For supervisors of employees diagnosed with cancer, in treatment and beyond

[Supervisor Tip Sheet](#)

HELPING EMPLOYEES STAY HEALTHY – COMMUNICATION AND PROMOTION TOOLS

- **Healthy Living** is a monthly electronic newsletter that provides timely and interesting information to educate and motivate employees to live healthy and productive lifestyles. It is published in both English and Spanish, and PDF versions are available for download.
- **Stay Healthy** focuses on ways to reduce your risk of cancer by making healthy choices like eating right, staying active, and not smoking. It also focuses on the importance of following recommended screening guidelines, which can help detect certain cancers early.

The screenshot displays the American Cancer Society Workplace Solutions website. At the top left is the American Cancer Society logo, and next to it is the text "Workplace Solutions BUILDING A HEALTHY WORKFORCE". A search bar is located at the top right. A navigation menu on the left includes links for Home, Cancer Information, CEOs Against Cancer, Communications/Promotion Tools, ACS Bookstore, Stay Healthy, Healthy Living newsletter, Health and Wellness Programs, Support the American Cancer Society, Volunteer Opportunities, About Us, and Contact Us. A large banner for "Healthy Living" features the tagline "MAKING HEALTHY INFORMATION FUN" and an image of a newsletter cover. Below the banner, a section titled "Healthy Living" describes it as a monthly e-newsletter produced by the American Cancer Society. A "Sign Up for Healthy Living Newsletter" button is circled in red. Below this, a list of past newsletters is shown, including "09.2019 - Healthy Living September 2019" and "08.2019 - Healthy Living August 2019". At the bottom, there are three featured articles: "Get Healthy With Your Honey", "Stock a Healthy Kitchen", and "Recipe: Fusilli With Broccoli and Deconstructed Pesto".

American Cancer Society

Workplace Solutions
BUILDING A HEALTHY WORKFORCE

Search: Go

Home
Cancer Information
CEOs Against Cancer
Communications/Promotion Tools
ACS Bookstore
Stay Healthy
Healthy Living newsletter
Health and Wellness Programs
Support the American Cancer Society
Volunteer Opportunities
About Us
Contact Us

Healthy Living

MAKING HEALTHY INFORMATION FUN

Healthy Living is a monthly electronic newsletter produced by the American Cancer Society that teaches the importance of making healthy lifestyle choices.

What is Healthy Living?

The monthly e-newsletter focuses on exercising, eating better, maintaining a healthy weight, and avoiding the negative effects of stress. With just a few changes in their life, your employees can improve their health, reduce their risk of certain diseases, including cancer, and increase the energy they need to get through their busy days. Poor diets and sedentary lifestyles are important contributors to cancer risk and other serious medical conditions and take a significant toll on American businesses.

How does it work?

Healthy Living is available in both English and Spanish, and the content

[Sign Up for Healthy Living Newsletter](#)

Healthy Living Newsletter

- 09.2019 - Healthy Living September 2019
- 09.2019 - Healthy Living September 2019 (Spanish)
- 08.2019 - Healthy Living August 2019
- 08.2019 - Healthy Living August 2019 (Spanish)

Get Healthy With Your Honey

Two is the healthiest number. From quitting smoking to getting more exercise to losing weight, you're [more likely to succeed](#) if your significant other joins you.

Stock a Healthy Kitchen

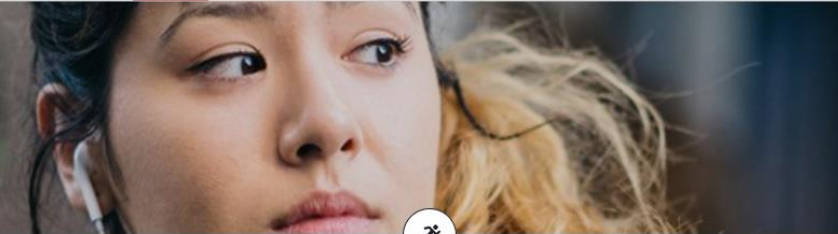
A key to healthy eating is having a variety of nutritious foods on hand. We'll tell you [what to stock](#) in the pantry, fridge, and freezer so you can throw together a healthy meal or snack in a hurry.

Recipe: Fusilli With Broccoli and Deconstructed Pesto

This [recipe](#) presents the ingredients found in pesto in a fresh way. Instead of blending herbs, nuts, and cheese into a paste, here they are left in their individual states, so the flavors sing.

Cancer Helpline 800.227.2345 | Live Chat | American Cancer Society | Latest News | English | **DONATE**

CANCER A-Z | **STAY HEALTHY** | TREATMENT & SUPPORT | OUR RESEARCH | GET INVOLVED | OUR PARTNERS | ABOUT US | Q




En Español


Stay Healthy

You can help reduce your risk of cancer by making healthy choices like eating right, staying active and not smoking. It's also important to follow recommended screening guidelines, which can help detect certain cancers early.


[SIGN UP FOR EMAIL](#)




Stay Away From Tobacco
Get information on how to quit smoking.





Be Safe in the Sun
Ward off skin cancer with these sun-safety tips.



Eat Healthy and Get Active
Help lower your cancer risk by following our healthy lifestyle recommendations.









MORE TOPICS IN STAY HEALTHY


From genetics to the environment, many factors affect your risk of cancer. Get the facts on what you can do to help protect yourself and your loved ones.




Learn About Carcinogens
Explore the environmental causes of cancer.




Genetics & Cancer
How do genetics impact your cancer risk? Find out here.



Alcohol Use & Cancer
Learn how alcohol can affect your cancer risk.




Cancer Screening Videos
Get detailed information about screening guidelines and tests.




Tools & Calculators
Learn more about lowering your risk by using our interactive tools.

ADDITIONAL CANCER PREVENTION TOOLS


There is a lot you can do to reduce your risk for cancer. Keep your healthy lifestyle on track with our quizzes, image galleries and up-to-date news.




Calorie Counter



Skin Cancer Images



Nutrition Quiz



Cancer Prevention News

HELPING EMPLOYEES STAY HEALTHY – HEALTH AND WELLNESS PROGRAMS

- Freshstart is a group based tobacco cessation program, provided by a volunteer facilitator from your company or organization. Freshstart is designed to help smokers plan a successful quit attempt by providing essential information, skills for coping with cravings, and group support.
- The Quit For Life® Program is a partnership program of the American Cancer Society and Optum. Their mix of phone-based coaching, text messaging, online learning, medical and support tools produces an average quit rate of 49%.



American Cancer Society **Workplace Solutions**
BUILDING A HEALTHY WORKFORCE

Search:

- Home
- Cancer Information
- CEOs Against Cancer
- Communications/Promotion Tools
- Health and Wellness Programs**
- 80% Pledge for Colorectal Cancer
- Content Subscription Service
- Freshstart**
- Quit For Life
- Workplace Health Assessment
- Support the American Cancer Society
- Volunteer Opportunities
- About Us
- Contact Us

Freshstart®

Freshstart® is a group-based tobacco cessation support program offered by the American Cancer Society.

What is Freshstart?

Freshstart is designed to help smokers plan a successful quit attempt by providing essential information, skills for coping with cravings, and group support. Freshstart is offered in a variety of settings including hospitals, workplaces, colleges and universities, and community health organizations.

How does it work?

Freshstart incorporates the most current guidelines for tobacco cessation support into face-to-face group support sessions. Program participants choose a combination of techniques and cessation treatments they will use in their quit attempt.

To offer the program, a representative from your organization must volunteer to become a certified Freshstart facilitator and complete certification training online. After certification is completed, the facilitator can begin offering the program.

Registered Facilitators Log-In:

Email:

Password:

[Forgot Password?](#) | [Sign Up](#)

Features and Benefits

Enhance your brand image

The American Cancer Society is the largest voluntary health organization in the world, with 96 percent brand name recognition. Leveraging the American Cancer Society brand with your own provides significant opportunities to influence behavior.

Online registration and certification for facilitators

Facilitators can register for the program and complete certification at your own convenience.

Evidence-based activities

Activities within the curriculum are

HELPING EMPLOYEES STAY HEALTHY – HEALTH AND WELLNESS PROGRAMS

- Content Subscription Service (CSS) is an online resource of health awareness and cancer information. The CSS includes a series of free electronic toolkits that support the health and wellness needs of employees with information about cancer prevention and early detection, distributed in advance of the National Health Observance Calendar. Toolkit resources include sample email blasts, leadership letters, posters, social media messaging and activity ideas that you can adapt and send via your company's communication channels.



American Cancer Society Workplace Solutions
BUILDING A HEALTHY WORKFORCE

Search: Go

Content Subscription Service
An Online Resource of Health Awareness and Cancer Information

Home
Cancer Information
CEOs Against Cancer
Communications/Promotion Tools
Health and Wellness Programs
80% Pledge for Colorectal Cancer
Content Subscription Service
Freshstart
Quit For Life
Workplace Health Assessment
Support the American Cancer Society
Volunteer Opportunities
About Us
Contact Us

What is the Content Subscription Service?
Through the Content Subscription Service, the American Cancer Society offers employees free electronic toolkit subscriptions that support the health and wellness needs of employees with information about cancer prevention and early detection. As an employer, you know that healthy employees live longer, feel better, are more content and productive, require fewer sick days, and help keep health care costs down. Fortunately, your organization has the power to provide your employees with valuable information and resources to help them make healthy lifestyle choices and assist them in staying well and reducing their risk of cancer.

Features and Benefits
As a subscriber, you can use your own communication tactics such as company intranet sites, email blasts, and newsletters to distribute and promote information contained in the toolkits to your employees. The toolkits include:

- Customizable message that can be sent from a member of the company leadership to employees.
- Messages and content that includes suggestions and ideas to help promote general awareness.
- Promotional flyers and other collateral materials
- Featured podcasts, recipes, PowerPoint presentations, etc.

[Download Product Sheet \(pdf\)](#)

Additional Toolkits



Breast Cancer Awareness 2019

October is National Breast Cancer Awareness Month. Breast cancer is the most common cancer among American women, except for skin cancers. The American Cancer Society Breast Cancer Awareness materials are



Prostate Cancer Awareness 2019

Prostate cancer is the most common type of cancer among men in the US, other than skin cancer. The American Cancer Society Prostate Cancer Awareness Toolkit 2019 has ideas and resources for you to use to help raise



Nutrition and Physical Activity Awareness 2019

Here are tips, tools, and resources to help your employees understand the importance of eating well and being more active, as well as suggestions to help you create a workplace that makes

Content Subscription Service Sign Up Form

The American Cancer Society offers the Content Subscription Service, an online resource that delivers valuable wellness information for your employees. Sign up to receive personalized health and cancer awareness communication materials online, by email. You can use your own communication systems such as your company intranet, email blasts, and newsletters to distribute and promote the information to your employees. All of the information will come from the American Cancer Society's research and resources to help you create a workplace that makes

Business Organization Name:

First Name:

Last Name:

Address Line 1:

Address Line 2:

City:

State:

Zip:

Division:

Subscriber's Job Function:

Subscriber's Email Address:

Subscriber's Phone Number:

Industry:

Number of Employees total:

Have you subscribed to ACS?

Please agree to the Terms of Use to subscribe.

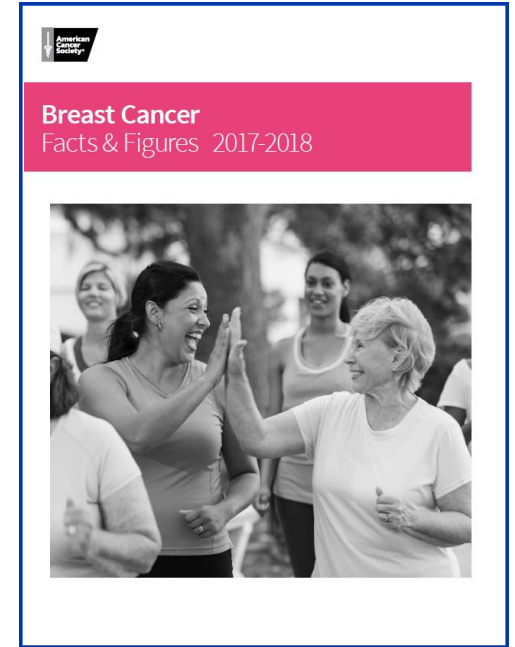
Sign up to receive toolkits: <https://www.mysocietysource.org/sites/Apps/CSS/Pages/default.aspx>
Toolkits archived here: <https://contentsubscription.cancer.org/content/content-subscription/home.html>

BREAST CANCER



BREAST CANCER

- ▶ The **most common** cancer in American women, and the **second deadliest**
 - 266,120 new cases expected this year
 - More than 40,920 deaths nationwide
- ▶ **Over 3.5 million Americans living with breast cancer**
- ▶ **Death rates have fallen steadily in women >50**



Arizona 2019 Estimates

Estimated new cases, 2019

Arizona, by cancer type

Breast (female) ⓘ

5,630

Lung and bronchus

4,290

Colorectum

2,840

Prostate

2,800

Melanoma of the skin

2,340

Urinary bladder

1,780

EXPAND TO SEE ALL DATA

American Cancer Society, 2019

Estimated deaths, 2019

Arizona, by cancer type

Lung and bronchus

2,630

Colorectum

1,050

Pancreas

1,040

Prostate

900

Breast (female) ⓘ

890

Liver and intrahepatic bile duct

710

EXPAND TO SEE ALL DATA

American Cancer Society, 2019

BREAST CANCER RISK FACTORS

BREAST CANCER RISK FACTORS



Strong Risk Factors

Age
Breast density
Gender
Genetic mutation
Personal history of breast cancer or ADH
Strong family history



Moderate Risk Factors

Chest radiation (e.g., treatment for Hodgkin lymphoma)
Weak family history



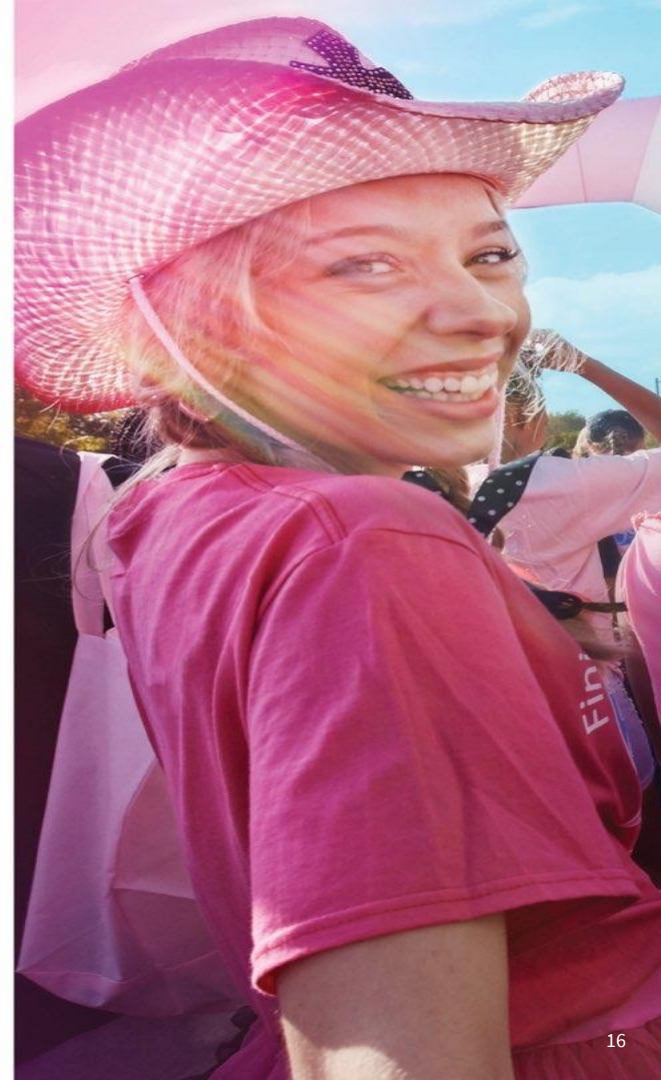
Small Risk Factors

Alcohol
Hormone therapy
No breastfeeding
No full-term pregnancies
Obesity

Preventing breast cancer

There is no sure way to prevent breast cancer.

But there are things all women can do that might reduce their risk and help increase the odds that if they do get breast cancer, it's found at an early, more treatable stage...



Preventing breast cancer

- How all women can lower risk:
 - Get to and stay at a healthy weight
 - Be physically active
 - Limit alcohol use
- Some women can also think about things like:
 - Breastfeeding
 - Not using hormone therapy to deal with the symptoms of menopause



Breast cancer screening

- Screening is testing to find cancer, or other diseases, early in people who have no symptoms.
- Screening can help find cancers when they are small and have not spread – when they have a better chance of being cured.
- Breast cancer screening is done with
 - Mammograms
 - In some cases, breast MRI



Screening for breast cancer

✓ Mammogram

In some cases, Breast MRI (magnetic resonance imaging)

- For women at high risk of breast cancer based on certain factors, both MRI and mammogram exams of the breast are recommended.





American Cancer Society Recommendations for the Early Detection of Breast Cancer

Guideline for women at *average risk* for breast cancer



Ages 40 – 44

Women should have the option to start screening with a mammogram every year.



Ages 45 – 54

Women should get a mammogram every year.



Age 55 and older

Women can switch to a mammogram every other year, or they can choose to continue yearly mammograms. Screening should continue as long as a woman is in good health and is expected to live at least 10 more years.

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Breast Cancer Screening Resources

SCREENING RATES AND DISPARITIES

- ▶ **Access to care**
- ▶ **Education**
- ▶ **Income**
- ▶ **Culture/Language**





Share your
HOPE
so no one walks alone.

MAKING STRIDES AGAINST BREAST CANCER

October 26- Tempe Beach Park



WHAT IS MAKING STRIDES?

- A powerful event to raise awareness and funds to end breast cancer.
- The largest network of breast cancer events in the nation.
- A noncompetitive three- to five-mile walk.



WHY WALK WITH US?



In 2017, more than **252,000 women** are expected to be **newly diagnosed with breast cancer** in the US.



Nationwide, **41,070 women** are **expected to die from breast cancer** this year.



Breast cancer is the **most common cancer diagnosed in women**, other than skin cancer.



Breast cancer is the **second-leading cause of cancer death** in women.

While these statistics may be staggering, **there is hope.**

Join today, and help us lead the fight for a world without breast cancer.

ES
er*



AVON
National Presenting Sponsor

SAVE THE DATE



JOIN US AT THE WALK!

Making Strides Against Breast Cancer of Phoenix

10.26.2019

Tempe Beach Park

80 W Rio Salado Parkway
Tempe, AZ

Registration

7:00 am

Event Time

8:00 am

Registration opens in February!
MakingStridesWalk.org/PhoenixAZ
For more information: 602-952-7521 | PhoenixAZstrides@cancer.org



FREE REGISTRATION:
MakingStridesWalk.org/PhoenixAZ

Breast Cancer Awareness Tool Kit

October is National Breast Cancer Awareness Month. Breast cancer is the most common cancer among American women, except for skin cancers. The American Cancer Society Breast Cancer Awareness materials are resources to promote early detection of breast cancer to your employees.



Announcement Template

This customizable leadership message demonstrates your support for increased awareness of breast cancer. Use this message to kick off your organization's breast cancer awareness campaign.

[Download announcement template \(Word\)](#)



Promotional Messages

This toolkit has promotional activities you can use in your organization (i.e., lunch and learns) as well as short messages and helpful resources that can be distributed in company-wide email messages, newsletters, intranet or other communication channels.

[Download promotional messages \(Word\)](#)



Promotional Flyer

This flyer gives your employees the American Cancer Society recommendations on breast cancer screening. It can be posted in visible areas such as company bulletin boards, elevators, break rooms, nurses' stations, etc.

[Download promotional flyer \(PDF\)](#)

VOLUNTEER OPPORTUNITIES

Encourage employees to volunteer in an array of Society activities that promote community involvement and increase employee engagement.

COMMUNITY EVENTS

- Relay For Life®
- Making Strides Against Breast Cancer®
- Picnic Under the Stars Gala
- Climb to Conquer Cancer

PROGRAMS AND SERVICES

- Road To Recovery®
- Reach To Recovery®
- [CANCER.ORG/VOLUNTEERS](https://www.cancer.org/volunteers)

LEADERSHIP AND SUPPORT ROLES

- Office support volunteers
- Event Planning Committees
- Phoenix Board of Directors
- CEO's Against Cancer

ADVOCACY

- American Cancer Society Cancer Action NetworkSM (ACS CAN)



Together, we are a
united force against all cancers.

Whether it's advocating for lifesaving change, honoring a loved one, funding groundbreaking research, motivating communities to be healthier, delivering vital patient services, or listening to someone's journey. Every action moves us one step closer toward achieving a world free from the pain and suffering of cancer.

cancer.org | 1.800.227.2345

